

Executive Summary

Xagle Platform Overview

An intuitive, UX driven software for modern business. Xagle's cloud-based model simplifies business management by combining powerful bookkeeping, productivity tracking, and CRM tools into one seamless platform.

1 Core Capabilities

- **Bookkeeping:** Quotes, invoices, recurring payments, tax and expense management.
- **CRM:** Client profiles, portals, email tracking, and task linkage.
- **Tracking & Reporting:** Time logs, KPI dashboards, profitability tracking.

2 Platform Strengths

- **Scalable:** Grows with solo users or teams; flexible permissions.
- **Customizable:** Branding, workflows, templates, and client experiences.
- **User-Friendly:** Intuitive interface, minimal learning curve, mobile-ready.

3 Industry Fit

- Offers **centralized tools** for managing clients, projects, and internal collaboration.
- Tailored for freelancers, agencies, educators, consultants, bookkeepers, and team leads.

4 Pricing & Access

- Tiered plans by business size and features.
- Free version available with access to core features.

